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Ba Na Hills Golf Club unveils latest technology

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A view of the Ba Na Hills Golf Club in the central coast city of Danang – PHOTO: COURTESY OF THE GOLF CLUB

Four months after its opening on the outskirts of Danang, the Ba Na Hills Golf Club had introduced its latest technology and impressive practice facilities to golfers nationwide.

With British PGA Class AA professional Mathew Pryke at the helm, the Ba Na Hills Golf Academy debuted last month with TrackMan at the core of its instructional program and a game-improvement center anchored by a fully-lit, 310-yard driving range with 18 covered, fan-cooled hitting bays and five, bunker-guarded target greens simulating on-course conditions.

TrackMan 4, the Danish technology company's latest product, comes with dual-radar technology. As one radar tracks the movement of the club, the other tracks the ball.

Pryke, a graduate of the University of Birmingham in England, is Ba Na Hills GC's head golf professional. He came to Ba Na Hills from China, where he served as Golf Coach & Business Development Assistant at Mission Hills Golf Club in Shenzhen and then as Golf Operations & Retail Manager at The 27 Club in Tianjin.

With the help of TrackMan 4, Pryke can quickly identify a player's strengths and weaknesses and then make informed recommendations for how to improve.

Pryke aims to generate more interest in the game by staging fun events, camps and clinics for juniors, families, women and businesses, using SNAG (Starting New At Golf) equipment to entice beginners and working with local schools to schedule 'open days' at Ba Na Hills GC.

Opened in late March, Ba Na Hills GC was designed by former world No. 1 Luke Donald. It is managed by IMG and owned by Sun Group, one of the leading investors in Vietnam.

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